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Business News and Resources to Strengthen Leander's Economic Development One Entrepreneur at a Time

## City of Leander Forges Bright Future

From wide open spaces to award-winning urban development (1978-2008)



Pioneering and historical are two words that continue to describe Leander, Texas. From its earliest days to a bright progressive future, Leander has a solid reputation for making-history and blazing new trails for others to follow.

Incorporated in 1978 as a home-rule city, the City of Leander is a young government having completed its city charter only 10 years ago. In May 2008, the City of Leander officially turned 30 years old. In honor of this historic and pioneering milestone, let us recap a few memorable milestones and highlight groundbreaking ones to follow.

Between 1978 and 1998, the city remained fairly rural, experiencing minimal growth. All of that changed in 1998 when the Lookout Group, Inc. saw unlimited potential. Leander has been enjoying progressive development forging new trails ever since, offering a new model for other cities to follow. During the last 10 years Leander has experienced its greatest growth, in population and commercial development.

In 2004, a bond election passed allowing for much needed infrastructure (roadways), a new city library and park

improvements. Also in 2004, Leander pioneered a new kind of TOD (Transit Oriented Development District) resulting in six landowners funding a half-million dollar study and plan, complete with design charrette, code development and Masterplan. The City Council unanimously approved it in 2005 and soon realized it had taken yet another history-making step into the future of Leander. This unusual collaboration and partnership has since received national recognition for an award-winning Smart Code and unprecedented plans to develop one of the largest parcels in the US based upon new urbanism principals.

In May of 2007 Leander's population surpassed 25,000, another significant milestone pointing to its bright future. Shortly thereafter the city secured a 50 year water supply. Leander was the first city to jump on board Capital Metro's commuter rail system. Services to Austin are scheduled to begin in late 2008. Foresight with regard to energy, transportation and natural resources to support its growth continues to solidify Leander as a destination of choice. **eye ON**

**A two-day celebration is scheduled to commemorate Leander's 30 years, Nov. 7-8, with plenty of activities for all ages to enjoy. See page 3 for a full list of events.**

## Calling Leander Entrepreneurs

Whether you are thinking about starting a business in Leander, are a new start-up or have been in business for a while, the Leander Business Circle is the place to be for FREE monthly networking. Meet other business owners, learn what's happening in Leander, discover what the Greater Leander Chamber of Commerce can do for you, and much more. No RSVP is required. Come prepared with business cards.

*If you are an entrepreneur in the Leander area the City of Leander and the Greater Leander Chamber of Commerce invite you to join the Leander Business Circle for FREE monthly networking. Call 512-528-2852 or 512-259-1907 for more information.*

### Leander Business Circle Meeting Schedule

**Sep. 11, 2008**

**Oct. 9, 2008**

FREE Networking

Pat Bryson Hall  
(201 N. Brushy Street)

8:30 - 10 AM

Call 512-528-2852  
or 512-259-1907

**en•tre•pre•neur n.**

A person who organizes, operates, and assumes the risk for a business venture

See our Entrepreneur Business Members, p. 3

Support Leander's economic development by supporting its local entrepreneurs.



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## Leander's Best Party Ever Offers Central Texans a Taste of Hollywood, from Red Carpet to Rodeo Drive

*Glitz, glamour, paparazzi and our very own "Joan Rivers" all part of Leander's first annual "Best Party Ever"*

Put on your best dress and dust off your hat for the biggest Hollywood-like party to come to Central Texas. The Greater Leander Chamber and Cedar Park Regional Medical Center present Leander's first annual "Best Party Ever," Saturday, Sep. 27, 2008, from 6-10 PM. Final preparations are underway transforming SaddleCreek in Reunion Ranch into the grandest of all hosts for this one night event. Head north of Leander for the best party ever, featuring:

- Traditional Red Carpet Walk
- Adoring paparazzi
- Champagne & Diamonds\* (\$2,500 prize)
- Live music by Ken Satterlee & Etc.
- Fabulous buffet-style food
- Rodeo Drive Silent Auction
- \$10,000 raffle prize\*

Advance tickets with discount incentives (couples, party and raffle, etc.) are on sale now through the Greater Leander Chamber located at 103 N. Brushy St. in old town Leander. Call 512-259-1907 or email the chamber at [contactus@leandercc.org](mailto:contactus@leandercc.org) for more information. Tickets may be purchased via fax or mail by downloading the ticket form from the chamber's web site, [www.leandercc.org](http://www.leandercc.org). Tickets purchased at the door cannot be discounted.

\*Purchase required to play Champagne & Diamonds for chance to win one (1) \$2,500 diamond necklace. Purchase required for \$10,000 raffle for chance to win one (1) \$10,000 vehicle voucher good toward the purchase of any vehicle from Nyle Maxwell Pontiac-GMC in Round Rock. Only 1,000 raffle tickets available and winner need not be present to win. Voucher is transferable and does not expire. All prize winners may be subject to applicable taxes. No cash value.



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# Leander Celebrates Historic 30 Years, Nov. 7-8

Join the City of Leander in celebrating its 30th anniversary! Festivities kick off Friday morning with a special *1978-2008 Prospectors Bus Tour* for our real estate community. Family fun activities start at 4:30 PM at Robin Bledsoe Park (601 S. Bagdad Rd.) with the *Battle of Bagdad Tailgate Party*. The party continues at Leander High for Friday night football and special half time events. Shuttle service will be provided by Leander ISD (\$1.00 fee). Leander alumni and families are encouraged to join the fun. Saturday festivities begin with an 8 AM *Texas Cowboy Prayer Breakfast* sponsored by Lowe's (Crystal Falls Blvd./US Hwy 183, contractor's entrance). Family fun activities resume Saturday morning at Devine Lake Regional Park (1000 Maple Creek behind North Creek subdivision). Texas Parks & Wildlife will present a *FREE Kid's Fish Derby* at 10 AM complete with poles and bait, followed by a picnic and music. A Texas street dance in old town Leander brings the festivities to a close Saturday night. For additional information contact Chris Fielder via email at [place5@ci.leander.tx.us](mailto:place5@ci.leander.tx.us) or call Debbie Haile at 512-528-2700.

Nov. 7 - Friday	9:00 AM	1978-2008 Prospector's Bus Tour*
	4:30 PM	Battle of Bagdad Tailgate Party (Robin Bledsoe Park)
	7:30 PM	Leander High School Football Game* (Leander HS) Special Half Time Events
Nov. 8 - Saturday	8:00 AM	Cowboy Prayer Breakfast (Lowe's, north entrance)
	10:00 AM	FREE Kid's Fish Derby (Devine Lake Regional Park)
	10-4 PM	Family Fun, Picnic and Music (Devine Lake Reg. Park)
	7:30 PM	Street Dance (Old Town Leander)

(\* Denotes reservation and/or purchase required, other events are FREE.

## Business Resources

**Williamson County Clerk's Office**  
Assumed Name DBA filing  
(512) 943-1515

**Small Business Development Center**  
[www.business.txstate.edu/sbdc](http://www.business.txstate.edu/sbdc)  
512-716-4826

**SCORE**  
**Service Corps of Retired Executives**  
[www.scoreaustin.org](http://www.scoreaustin.org)  
512-928-2425

**The Better Business Bureau of Central and Southern Texas**  
[www.centraltx.bbb.org](http://www.centraltx.bbb.org)  
(512) 445-2911



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Before

After

## Your Business Neighbors

Looking for our business directory? You can find it this month online at [www.LeanderBusinessCircle.com](http://www.LeanderBusinessCircle.com). Whether you are new to the area or simply looking for personal, home or business products and services, the Leander Business Circle directory is the place to shop.

**For a complete directory of Business Circle members visit [LeanderBusinessCircle.com](http://LeanderBusinessCircle.com)**

**eye ON Leander**  
Bi-Monthly Guide to Small Business in Leander, TX

Distribution: Over 15,500 in Leander

© 2008. Eye On Leander™ is the Leander Business Circle's bi-monthly business publication. For comments, questions or submissions contact one of the following sponsors or editor.

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Join the Leander Business Circle for **FREE Business Networking**  
 Next two regular meetings: **Sep. 11 and Oct. 9 - 8:30 AM**

**findITfast**

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**Starting a Business?**

See *Business Resources*, p. 3

See p. 2. Party and raffle tickets available at 259-1907.

The Leander Business Circle is co-sponsored by the City of Leander and the Greater Leander Chamber of Commerce



Call 512-259-1907

**Two Historic Events Coming This Fall**

**The Best Party Ever**  
**Sep. 27, 2008**

**\$10,000 Raffle Prize**

See p. 2

**Leander's 30th Anniversary**  
**Nov. 7-8, 2008**

**Historic City Events and Family Fun**

See p. 1 and 3

**Business Circle's After-hours Networking, Oct. 8**

Mark your calendar and plan to attend the Leander Business Circle's next afterhours network meeting: Wed., Oct. 8, from 6:30-8 PM at Pat Bryson Hall (201 N. Brushy St., Leander). No RSVP required, just remember to bring lots of business cards. For additional information visit [www.LeanderBusinessCircle.com](http://www.LeanderBusinessCircle.com) or call 512-259-1907.